



Strawberry Farm ANSWERS

Comprehension

Watch the video here: <https://youtu.be/GslXeqr-cRO>

1. Watch the video. Tick ✓ the things he talks about:

- a. How he started his business. ✓
- b. Why he didn't like his career in marketing.
- c. The things he doesn't like about strawberry farming.
- d. How his business is getting bigger. ✓

2. Watch the video again. Answer the questions:

- a. When did he start strawberry farming? **2010**
- b. How many plants did he start with? **10**
- c. How many plants does he have now? **6000**
- d. When does the strawberry harvest decline? **April to August**
- e. How many kilograms does he harvest every week? **5-10kg**
- f. What is his business processing now? **jam-making, juice, and yoghurts**

Vocabulary

3. Write four words in each category:

Farming words	Business words
harvest, crop, cultivate, greenhouse	export market, local market, greenhouse, small-scale

4. Complete the phrases with **for** / **in** / **of**:

- a. He left a career **in** marketing to start strawberry farming.
- b. I'm able to get an income **of** 18,000 to 20,000 per week.
- c. Strawberries are **in** high demand.
- d. They go **for** 5000 shillings.
- e. Juice blends and yoghurts have driven up the demand **for** strawberries.