

Strawberry Farm

Comprehension

Watch the video here: <https://youtu.be/GsIXeqr-cRO>



1. Watch the video. Tick ✓ the things he talks about:

- a. How he started his business.
- b. Why he didn't like his career in marketing.
- c. The things he doesn't like about strawberry farming.
- d. How his business is getting bigger.

2. Watch the video again. Answer the questions:

- a. When did he start strawberry farming?
- b. How many plants did he start with?
- c. How many plants does he have now?
- d. When does the strawberry harvest decline?
- e. How many kilograms does he harvest every week?
- f. What is his business processing now?

Vocabulary

3. Write four words in each category:

export market

harvest

crop

expenses

cultivate

local market

greenhouse

small-scale

Farming words	Business words

4. Complete the phrases with for / in / of:

- a. He left a career ___ marketing to start strawberry farming.
- b. I'm able to get an income ___ 18,000 to 20,000 per week.
- c. Strawberries are ___ high demand.
- d. They go ___ 5000 shillings.
- e. Juice blends and yoghurts have driven up the demand ___ strawberries.

International English



Michael Njau is a Kenyan business owner and the news report is from Kenya Citizen TV. We do not know the first language of Michael or the presenter, but the main languages in Kenya are English and Swahili. However, there are more than 60 languages spoken.

5. Are Kenyan accents new / difficult for you to understand?

If yes, listen again and try to focus on their pronunciation. Do you notice any differences between your accent and their accents? Remember: different does not mean better or worse!

Answer key and discussion

Now watch the answer key video to learn about Kenyan accents: <https://youtu.be/vyxWELphBjI>

6. Answer these questions in the 'comments' on myenglishvoice.com:

Would you like your own business? What are the advantages and disadvantages of owning your own business? How would you motivate yourself?

Hear my answers in the answer key video!